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**MAJOR CALIFORNIA DAIRY, SUNNYSIDE FARMS, SELECTS JUNCTION SOLUTIONS AND MICROSOFT DYNAMICS® AX**

*Junction Solutions' Unparalleled Expertise in Improving Operational Visibility for Sunnyside Farms dairy a Key Factor*

LINCOLNSHIRE, IL – Chicago-based Junction Solutions ([www.junctionsolutions.com](http://www.junctionsolutions.com)) today announced that major dairy producer, Sunnyside Farms (Super Store Industries) selected the company to deliver JunctionF/B™, its end-to-end solution sets for the food and beverage industries. Junction Solutions is a provider of vertical market-specific software applications and services built in Microsoft Dynamics® AX. Super Store Industries of Stockton, California will use the software solutions to improve control over operations and finances, simplify compliance with regulatory and customer-driven mandates, and connect with customers, suppliers and employees.

“Junction Solutions’ expertise in the dairy industry resonated with Super Store Industries,” said Christian Hutter, vice president, Food and Beverage Practice, Junction Solutions. “To successfully meet market demand, dairy producers are uniquely challenged to not only streamline operations, but also to accommodate variability in ingredient quality, availability, specifications and cost to manufacture consistent, high-quality products. Our end-to-end solution features functionality for the dairy industry to meet its specific requirements.”

The Junction Solutions team will work with Super Store Industries to implement the JunctionF/B™ solution set as well as the Trade Promotion Management (TPM), Direct-Store-Delivery (DSD) and Genetic Algorithm (GA) Scheduler modules. The solution will allow the company to achieve complete visibility into data such as cost-of-goods sold, real-time inventory levels and production and packaging schedules.

The TPM module will specifically enable the companies to better track and manage trade promotion program payments and spending. The GA Scheduler will provide Super Store Industries with the ability to streamline scheduling processes and access real-time order and production completion data. With DSD, the dairy will be able to better manage route changes and improve route efficiencies.

Super Store Industries ([www.ssica.com](http://www.ssica.com)) is a major dairy producer dedicated to providing its customers with high quality dairy products and efficient warehousing and distribution. The company has dairy locations in Turlock and Fairfield, CA, and was founded in 1981

when two independent Northern California grocery chains joined forces to identify their needs in a highly competitive marketplace.

“We are not in the business to simply produce and distribute dairy products. We are in the business to provide the very best products at the very best value to our customers,” said Ron Harris, VP of Dairy Operations at Super Store Industries. “Our commitment to excellence extends to our manufacturing plants, equipment and personnel. JunctionF/B will allow us to more thoroughly manage and integrate all operations and continue to streamline costs.”

### **About Junction Solutions**

Junction Solutions provides vertical-specific software applications and services that help organizations enhance operational performance, reduce costs, expand delivery channels and strengthen relationships. Built on Microsoft Dynamics® AX and designed specifically for Food & Beverage and Retail companies, Junction Solutions’ innovative offerings focus on enterprise resource planning, (ERP), supply chain management (SCM – demand, order, warehouse, yard and distribution management), human capital management, merchandising, order entry management, call-center management, eCommerce engagement and fulfillment. The company recently was named 2010 Microsoft Dynamics® Retail Partner of the Year. For more information, please visit [www.junctionsolutions.com](http://www.junctionsolutions.com).

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