



## For Immediate Release

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### Lori Seal Joins Junction Solutions as Vice President of eCommerce

**DENVER, IL** — Denver-based Junction Solutions ([www.junctionsolutions.com](http://www.junctionsolutions.com)), a provider of vertical, market-specific on-premise and on-demand software applications and services for the Food and Beverage, Multi-Channel Retail and Distribution industries, today announced that Lori Seal has joined the firm as Vice President of eCommerce. In her new position, Seal will oversee the implementation, integration, delivery and support of JunctionEOD, the firm's on-demand eCommerce solution for cross-channel retail and direct-to-consumer initiatives.

"We are delighted to welcome Lori Seal to the Junction Solutions executive team," said Nick Bova, Chief Operating Officer. "Lori has an extensive background in sales and marketing, finance and customer service and a proven track record of driving top-line growth and bottom-line performance. Her experience will be a valuable asset to Junction Solutions as she develops brand-driven business plans to maximize sales and foster customer loyalty for our full-featured, hosted, next generation eCommerce platform," he said.

Seal previously served as Senior Vice President of Sage Software in Irvine, CA. She is a member of OCTANe, a non-profit organization that helps spur innovation and new business growth by connecting people and ideas with resources and capital. In her new position, she will be based in Junction Solutions' West Coast Regional Headquarters, California.

"I was attracted to Junction Solutions because of its robust eCommerce applications suite and the strong partnerships it has built with its clients," said Seal. "The company has achieved incredible success by coupling eCommerce expertise with its comprehensive multi-channel ERP business strategy and solutions, to create a truly unique and effective end-to-end cross-channel retail portfolio. I look forward to building on these accomplishments."

#### About Junction Solutions

With offices throughout the U.S. and U.K., Junction Solutions provides vertical-specific on-premise and on-demand software applications and services that help organizations enhance operational performance, reduce costs, expand delivery channels and strengthen relationships. Built on Microsoft Dynamics® AX and designed specifically for Food & Beverage, Multi-Channel

Retail and Distribution companies, Junction Solutions' innovative offerings focus on enterprise resource planning, (ERP), supply chain management (SCM – demand, order, warehouse, yard and distribution management), human capital management, merchandising, order entry management, call-center management, eCommerce engagement and fulfillment. The company was named 2010 Microsoft Dynamics® Retail Partner of the Year. For more information, please visit [www.junctionsolutions.com](http://www.junctionsolutions.com).

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