



Junction Solutions

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Junction Solutions Launches JunctionF/B On-Demand Built Entirely in Microsoft Dynamics AX

Ahead of the Curve: Vertical-specific, Extended ERP Portfolio for the Food and Beverage Industry Now Available as Either On-Demand or On-Premise Solution

LINCOLNSHIRE, IL — Chicago-based Junction Solutions (www.junctionsolutions.com), a provider of vertical, market-specific on-premise and on-demand software applications and services for the Food and Beverage, Multi-Channel Retail and Distribution industries, has launched a new on-demand version of one of its flagship solutions, JunctionF/B™. Specifically created for mid and large market Food and Beverage and Distribution companies, the new JunctionF/B On-Demand offering is an end-to-end solution native in Microsoft Dynamics® AX; built with extended functionality to provide control and visibility over the entire Food and Beverage value chain.

“Our new on-demand version of JunctionF/B offers the unique combination of our customizable, flexible, vertical-specific ERP solution with the ease of use and financial benefits of an on-demand delivery,” said Jeff Grell, president and CEO of Junction Solutions. “JunctionF/B On-Demand can be deployed quickly with significantly lower upfront costs versus the expense and complexity of a traditional on-premise installation. This is especially beneficial to those organizations tasked with managing multiple and often disparate business systems to support suppliers, production plants and distribution facilities across several regions or countries.”

“Tier 1 cloud computing represents a complete paradigm shift in the way Food and Beverage companies are able to leverage technology as a competitive advantage and remain in compliance. JunctionF/B On-Demand provides the functionality of an on-premise ERP system without a large upfront capital investment in hardware, software and support personnel,” said Christian Hutter, vice president of Food & Beverage and Distribution for Junction Solutions. “Total cost of ownership is reduced because JunctionF/B On-Demand operates in the familiar Microsoft Dynamics AX environment, meaning there is little need for additional staffing resources or training, and system upgrades and maintenance are seamless and automated. Its flexibility makes it easy to

change the number of users, which is especially useful for seasonal businesses. And, access only requires a PC or mobile device and a Web browser.”

JunctionF/B On-Demand was designed to meet the unique business needs of producers and growers, as well as process manufacturers and distributors in the dairy, meat, bakery and confections, seafood, beverage and related industries. It is an end-to-end, single-source provider offering that delivers a highly customizable solution at an affordable cost schedule. The solution helps mid and large market companies manage external factors such as consumer demand and governmental regulation while streamlining internal operations to increase efficiencies and optimize tight margins. JunctionF/B On-Demand provides transparency and control over the entire value chain including real time inventory visibility and accuracy, dynamic production and packaging scheduling and complex picking workflows. It also allows businesses to leverage and execute multiple shipping options, enhance delivery channels, regulate vendor performance and more.

“By combining the functionality, security and customization capabilities of an on-premise ERP with the financial benefits and flexibility of a cloud-based ERP solution, Junction Solutions is changing the way Food and Beverage companies compete in the worldwide marketplace,” said Rakesh Kumar, global industry product director-manufacturing for Microsoft. “Junction Solutions continues to stay ahead of the curve with its micro-vertical-focused solutions that improve business operations and profitability, and has again demonstrated its commitment as a leading Microsoft ISV (independent system vendor) to the global manufacturing and distribution arenas.”

About Junction Solutions

With offices throughout the U.S. and U.K., Junction Solutions provides vertical-specific on-premise and on-demand software applications and services that help organizations enhance operational performance, reduce costs, expand delivery channels and strengthen relationships. Built on Microsoft Dynamics® AX and designed specifically for Food & Beverage, Multi-Channel Retail and Distribution companies, Junction Solutions’ innovative offerings focus on enterprise resource planning, (ERP), supply chain management (SCM – demand, order, warehouse, yard and distribution management), human capital management, merchandising, order entry management, call-center management, eCommerce engagement and fulfillment. The company was named 2010 Microsoft Dynamics® Retail Partner of the Year. For more information, please visit www.junctionsolutions.com.

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