

June 27, 2011

Contact:

Julie Herron-Carson

jcarson@junctionsolutions.com

+1 404-285-3434

Multi-Channel Retailer, Jenson USA, Selects Junction Solutions

JunctionEOD eCommerce solution chosen to deliver an exceptional shopping experience, tightly integrated with Jenson USA's back office system

DENVER, CO—Junction Solutions (www.junctionsolutions.com), a provider of vertical, market-specific on-premise and on-demand software applications and services for the multi-channel retail, food and beverage and distribution industries, today announced its selection by Jenson USA. The bicycle retailer plans to leverage JunctionEOD™, a SaaS eCommerce solution, to deliver an enhanced customer experience in a full-service hosted environment, tightly integrated with their existing back office system.

Jenson USA was recently named to the Internet Retailer Top 500 listing, which recognizes America's 500 largest e-retailers. Based in Southern California, Jenson USA leverages multiple channels to reach its bicycle enthusiast customers online and in brick and mortar stores. Previously, Jenson USA used a homegrown eCommerce solution. Over time, the solution was increasingly unable to meet their growing business needs. Jenson USA looked to Junction Solutions to update its eCommerce capabilities and include new features and functionality that had previously been difficult or costly to maintain.

“JunctionEOD is a flexible and feature-rich solution that is capable of accommodating our current needs and future growth, while also supporting our brand promise of an exceptional customer experience,” said Mike Cachat, president and CEO, Jenson USA. “Junction Solutions’ personalized service approach, coupled with strong eCommerce platform capabilities, will provide tools to optimize our marketing, sales and service capabilities. This will empower us to deliver a superior customer experience while increasing our internal efficiencies.”

“Jenson USA is a wonderful fit for JunctionEOD because we share an intense focus on the customer and on creating amazing storefront experiences,” said Lori Seal, vice president, eCommerce, Junction Solutions. “We are excited to apply our expertise and capabilities to enable Jenson USA to optimize their online experience and reach greater levels of growth and success.”

About Junction Solutions

With offices throughout the U.S. and U.K., Junction Solutions provides vertical-specific on-premise and on-demand software applications and services that help organizations enhance operational performance, reduce costs, expand delivery channels and strengthen relationships. Available in a SaaS delivery model, Junction Solutions’ platform agnostic eCommerce solution provides a feature-rich platform that enables online retailers to deliver amazing customer experiences, driving revenue opportunities and customer preference. Built on Microsoft Dynamics® AX and designed specifically for Multi-Channel Retail, Food & Beverage and Distribution companies, Junction Solutions’ innovative end-to-end offerings focus on enterprise resource planning, (ERP), supply chain management (SCM – demand, order, warehouse, yard and distribution management), human capital management, merchandising, order entry management, call-center management, eCommerce engagement and fulfillment. For more information, please visit www.junctionsolutions.com.