

# Junction Solutions Overview

**Single-source provider of end-to-end, vertical market-specific software applications and services for the Multi-Channel Retail, Distribution, and Food & Beverage industries, built in Microsoft® Dynamics AX**

## Advantages of Working With Junction Solutions

- **Single-source Provider** – No need to integrate third party solutions, as all of Junction Solutions' solution-sets are built in Microsoft Dynamics® AX
- **Simplified Upgrade Path, Lower TCO** – Junction Solutions builds and maintains its end-to-end solution sets, meaning no complicated, costly upgrade or integration efforts of third-party/middleware over time
- **End-to-End Solution For Your Entire Value Chain** – Junction Solutions provides operational transparency and capabilities to meet your needs across the entire value chain
- **Extend the Value of Microsoft Dynamics® AX** – Junction Solutions' solution-sets are built in Microsoft Dynamics® AX to provide the additional capabilities you need to meet your unique, complex business requirements
- **Microsoft Gold Certified Partner, Recognized for Excellence** – Junction Solutions has achieved many of Microsoft's top honors for Microsoft Dynamics® AX partners, including the 2010 Microsoft Dynamics® Retail Partner of the Year



**Microsoft**  
**GOLD CERTIFIED**  
 Partner

**2010 MICROSOFT DYNAMICS**  
 Retail  
**PARTNER OF THE YEAR**  
 WINNER

## About Junction Solutions

Junction Solutions was founded in late 2002 and with a focus on Enterprise Resource Planning (ERP) packaged solutions, particularly for mid-market sized retail, distribution, and manufacturing companies. Since the introduction of Microsoft Dynamics® AX, Junction Solutions has focused exclusively on selling and implementing on the Microsoft technology stack.

### An Exclusive Focus on Extending the Value of Microsoft Dynamics® AX

Junction Solutions was one of the first Microsoft Dynamics® AX business application partners certified in North America. We develop solution-sets to meet the complex needs of our customers in both the Food & Beverage, Distribution and Multi-Channel Retail verticals.

### JunctionFB™

JunctionFB completely integrates your entire value chain—from field to fork. JunctionFB delivers a flexible, open architecture solution that is powerful enough to support a few or a few thousand concurrent users and be configured to meet your needs today and over time. The significant benefits are that the entire solution is developed and maintained by Junction Solutions and that it is native in Microsoft Dynamics® AX. This means there are no third party solutions to integrate and you can take advantage of a simplified upgrade path. The result is a comprehensive solution, designed for the food and beverage industry, with a total cost of ownership that ranks among the industry's lowest.

JunctionFB integrates processes across departments and streamlines cross-enterprise operations such as purchasing, production, sales, cost management, and accounting. Comprehensive functions for trade promotions management provide a flexible way to control and optimize trade fund spending.

### JunctionMCR™

JunctionMCR is an end-to-end, product suite designed specifically for multi-channel retailers with complex, high-volume or dynamic requirements. JunctionMCR integrates operational and financial information and automates processes, providing 360-degrees of visibility across every channel and throughout the enterprise. JunctionMCR heightens operational efficiencies, improves information integrity and consistency, enriches internal and external communications and collaboration, and reduces risk and expense. For customers, the result is a cohesive, synergistic and relevant shopping experience, tailored to their specific needs and preferences. JunctionMCR addresses the entire multi-channel retail value chain, from sales and operations planning, to inventory management and fulfillment; starting with the initial shopping touch via the Web, in the store or over the phone, and throughout the entire customer relationship.

Built in Microsoft Dynamics® AX, JunctionMCR is a fully integrated, open architecture solutions-set that enables complete control over financial, sales, customer service, inventory and fulfillment activities. This seamless integration between front- and back-of-house systems provides retailers with Catalog, Mail Order, e-Tail and Brick & Mortar requirements a precise picture by which to make critical decisions regarding their most profitable customers.

### JunctionDS™

JunctionDS is an open architecture product suite, built seamlessly into Microsoft Dynamics AX, enabling complete control over the entire Distribution Value Chain. JunctionDS delivers access to real-time information by providing 360-degrees of visibility across the enterprise, from both an operational and financial perspective. JunctionDS enables integration of RFID solutions, automatic track and trace capabilities, shelf life and customer-specific requests with accounting, warehousing, and procurement applications.

## JunctionEOD™

JunctionEOD, e-Commerce on Demand, is a full featured, hosted, next generation e-Commerce platform. It provides integrated e-Commerce for multi-channel retail and direct-to-consumer initiatives. Powerful management tools offer complete management of merchandising and website storefronts. JunctionEOD can be sold stand alone or integrated to any of Junction Solutions for Retail applications including point-of-sale, e-Commerce, multi-channel retail, consumer demand planning, catalogs and business intelligence features.

The two main components of JunctionEOD are the powerful consumer web storefront as well as the on-premise administration tool that allows for complete control over your web store content. These components give you full flexibility to customize a robust web shopping experience for your customers. JunctionEOD's Software-as-a-Service (SaaS) model delivers best-in-class e-Commerce software as a scalable and reliable on-demand service. JunctionEOD provides seamless, automated software upgrades throughout the life of your e-Commerce site. The result is an e-Commerce experience that meets your evolving requirements, eliminating the need for a complete site re-launch every few years.

## Flexible Delivery Model Options

Junction Solutions understands every customer has unique business needs. We provides two delivery models to meet the needs of our mid and large-market customers in the way that suits their business best.

### On-Premise

With Junction Solutions on-premise solutions, customers support their platform and extended application software locally. On-premise delivery streamlines the integration with third-party IT applications by providing customers direct access to the framework necessary to update and enhance their Junction Solutions' system. Companies that elect an on-premise solutions typically leverage existing IT resources and develop their own business process expertise. They choose this option when their business environment involves highly sensitive data or numerous, rapid-paced application changes . These customers may also select this option if they have high usage or changing user group demands.



### Full On-Demand and On-Demand "Ready to Go"

With Junction Solutions on-demand solutions the customer environment is hosted via an off-premise, secure data center, accessible 24/7 from around the globe. On-demand solutions are available through a subscription-based pricing model and are easy to deploy, update and maintain. Companies that prefer on-demand typically have limited or highly segmented IT resources that are unable to effectively support multiple systems across several divisions or locations. Customers also choose this option to keep up-front costs low and optimize balance sheets reporting of technology-related investments.

Whether our customers need a fully customizable, hosted solution or our an- out-of-the-box, "Ready to Go" system, Junction Solutions' on-demand portfolio provides the flexibility, scalability and security leading large market organizations demand.

## Junction Solutions' Partial Customer List

- America's Gardeners Resource
- AquaStar
- Arthur Middleton
- Burpee Seed
- Cable Shopping Network
- Crutchfield
- Daisy Brand
- Football Fanatics
- H-E-B Grocery
- L&M Industries
- Miles Kimball
- Mrs. Field's Cookies
- Musician's Friend
- Peet's Coffee & Tea
- Rejuvenation
- Shamrock Foods
- SK Foods
- Smith Dairy
- Southeast Dairy
- Sugar Creek
- Supherb Farms
- Swell
- Taylor Farms
- TricorBraun
- Tubular Steel
- Union Supply Company



Junction Solutions is an award winning provider of vertical-specific on-premise and on-demand software applications and services that help organizations enhance operational performance, reduce costs, optimize and expand delivery channels, reduce costs and strengthen customer relationships. Built on Microsoft Dynamics® AX, and designed specifically for Manufacturing, Retail and Distribution companies, Junction Solutions' innovative offerings focus on enterprise resource planning (ERP), and provide users with 360-degree visibility across complex B2B and B2C operations including supply chain management, human capital management, merchandising, order entry management, call-center management, eCommerce engagement and fulfillment.

## Inspirational software and services for Food & Beverage, Distribution and Retail companies.

Junction Solutions [www.junctionsolutions.com](http://www.junctionsolutions.com)

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