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## **Junction Solutions to Offer Two Educational Programs at International Dairy Show, Sept. 19-21 in Atlanta, GA**

DENVER, CO—Junction Solutions ([www.junctionsolutions.com](http://www.junctionsolutions.com)), a provider of vertical, market-specific on-premise and on-demand software applications and services for the food and beverage, multi-channel retail and distribution industries built in Microsoft Dynamics® AX, today announced that it will offer two educational programs for attendees of the upcoming International Dairy Show, Sept. 19-21, 2011 in Atlanta, Ga.

Christian Hutter, senior vice president of manufacturing and distribution for Junction Solutions, and Michael Shoemaker, Microsoft's North America distribution industry market development manager, will present "Cutting Costs with the Cloud: How Dairy Manufacturers Can Leverage On-Demand Technology as a Competitive Advantage" on Monday, Sept. 19 at 3 p.m. "Our session is designed to take the mystery out of cloud computing and provide real, tangible information about how dairy manufacturers can leverage on-demand technology as a flexible and cost-effective way to streamline operations and increase performance and profitability," said Hutter.

Hutter and Nick Bova, chief operating officer of Junction Solutions, will present a second program on Tuesday, Sept. 20 at 11 a.m. on "Controlling the Forces – Proven Strategies to Cut Operational Costs and Improve Customer Experience with Production Scheduling". "In this session, we will offer real-world examples of how automating production scheduling can improve dairy plant operational efficiencies and achieve the correct balance in production to meet demand without over-producing," said Bova. "Christian and I will discuss the typical gaps in technology and business processes and demonstrate how these gaps can impact the complicated dairy processing industry. Best-in-class dairy manufacturers are leveraging technology to deliver optimal production schedules, and we will explain how this is done."

Junction Solutions is a technology industry leader, providing end-to-end solutions to the unique challenges faced by the dairy industry, including how to operate profitably in spite of fluctuating consumer demand, strict government regulations, raw material availability and capacity constraints. "To successfully meet market demand, dairy producers must not only streamline operations, but also accommodate variability in ingredient quality, availability, specifications and cost to manufacture consistent, high-quality products. At Junction Solutions, we work with our food and beverage customers every day to address these challenges. JunctionFB™ and JunctionDS™ support the entire dairy and cheese manufacturing, packaging and distribution lifecycle. From managing producer payroll and optimizing production scheduling, to ensuring USDA and FDA compliance, Junction

Solutions provides complete visibility into and control over changing industry and business requirements - from farm to shelf, and every step in between.”

### **About the International Dairy Foods Association (IDFA)**

Based in Washington, D.C., IDFA represents the nation’s dairy manufacturing and marketing industries and their suppliers, with a membership of 530 companies involved in this \$90 billion/year industry. IDFA is composed of three constituent organizations: the Milk Industry Foundation, the National Cheese Institute and the International Ice Cream Association. IDFA’s 220-dairy processing members run more than 600 plant operations representing more than 85 percent of the milk, cultured products, cheese and frozen desserts produced and marketed in the United States. The organization produces the International Dairy Show, which brings together stakeholders in the dairy industry to discover the latest trends and innovations and build lasting relationships. The 2011 Show will be held Sept. 19-21 in Atlanta, GA. <http://www.idfa.org>.

### **About Junction Solutions**

Junction Solutions provides vertical-specific on-premise, hosted and cloud-based software and services that enhance operational performance, reduce costs, expand delivery channels and strengthen relationships. Built in Microsoft Dynamics® AX and designed specifically for food and beverage, multi-channel retail and distribution companies, Junction Solutions' portfolio includes enterprise resource planning (ERP), supply chain management (SCM—demand, warehouse, yard and transportation management), production and scheduling optimization, trade promotions management, direct store delivery management, merchandising, order entry and call center management and mobile/web-enabled product sourcing and traceability.

Available as a Software-as-a-Service (SaaS), Junction Solutions’ eCommerce offering provides B2B and B2C with webstore development and management, payment authentication and processing, and turn-key, real-time support and maintenance services. Designed to integrate with any platform or third-party application, the portfolio includes dynamic search engine optimization and navigation, advanced digital imaging, customer and transaction-based personalization, and enables multiple mobile and online store administration via a single user dashboard. For more information, please visit [www.junctionsolutions.com](http://www.junctionsolutions.com).

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