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## **Growers Express Selects Junction Solutions' Wireless Warehouse to Provide Greater Inventory Visibility Throughout the Distribution Supply Chain**

DENVER, CO—Junction Solutions, a provider of vertical, market-specific on-premise and on-demand software applications and services for the food and beverage, multi-channel retail and distribution industries built in Microsoft Dynamics® AX, today announced its selection by Growers Express, one of the nation's largest suppliers of fresh vegetables. The company, perhaps best known for its Green Giant® Fresh brand, will leverage Junction Solutions' Wireless Warehouse to enhance warehouse efficiency, accuracy and visibility.

“As our company continues to grow, we wanted to find a warehouse solution that seamlessly integrates with our ERP platform, Microsoft Dynamics AX,” said William Cheung, director of IT Growers Express. “Our products must be safely and quickly moved from field to processing facility to consumer, so it's imperative for us to access real-time inventory and order management data. Junction Solutions' Wireless Warehouse provides us with greater visibility into our inventory at all times, and allows us to streamline operations, reduce costs and maintain our company's strong competitive advantage,” he said.

“Wireless Warehouse provides automatic and wireless connectivity between handheld devices and business management solutions, eliminating manual order processes,” said Christian Hutter, senior vice president of manufacturing and distribution for Junction Solutions. “The solution's flexibility works for any combination of basic inventory dimensions including color, size, configuration, batch numbers, serial numbers, etc., so it can be customized specifically for the needs of Growers Express. Wireless Warehouse gives growers and distributors extended Microsoft Dynamics AX functionality, ensuring management and control over key distribution center activities. It includes a wireless infrastructure, mobile devices with barcode scanning capability and a direct interface into the Dynamics AX Warehouse Management System. Plus, it's designed to be implemented quickly, so the customer can begin reaping cost and labor savings immediately.”

### **About Growers Express**

Celebrating its 25<sup>th</sup> anniversary in 2012, Growers Express is a farmer-owned and integrated grower, packer and shipper of premium-quality fresh fruits and vegetables. Founded in 1987, Growers Express grows and distributes more than 40 fresh produce items throughout North America from a year-round ground operation that exceeds 50,000 acres. In 1995, Growers Express became a licensed partner of Green Giant Fresh, which

is the nation's most trusted brand in the fresh produce category. For more information, please visit. [www.growersexpress.com](http://www.growersexpress.com).

### **About Junction Solutions**

Junction Solutions provides vertical-specific on-premise, hosted and cloud-based software and services that enhance operational performance, reduce costs, expand delivery channels and strengthen relationships. Built in Microsoft Dynamics® AX and designed specifically for food and beverage, multi-channel retail and distribution companies, Junction Solutions' portfolio includes enterprise resource planning (ERP), supply chain management (SCM—demand, warehouse, yard and transportation management), production and scheduling optimization, trade promotions management, direct store delivery management, merchandising, order entry and call center management and mobile/web-enabled product sourcing and traceability.

Available as a Software-as-a-Service (SaaS), Junction Solutions' eCommerce offering provides B2B and B2C organizations with webstore development and management, payment authentication and processing, and turn-key, real-time support and maintenance services. Designed to integrate with any platform or third-party application, the portfolio includes dynamic search engine optimization and navigation, advanced digital imaging, customer and transaction-based personalization, and enables multiple mobile and online store administration via a single user dashboard. For more information, please visit [www.junctionsolutions.com](http://www.junctionsolutions.com).

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